



CIOB

The Chartered
Institute of Building

Bringing value to employers

Putting professionalism
and integrity first

Be inspired — ciob.org



About us

We are the Chartered Institute of Building, and we stand for the science, ethics and practice of built environments across the world. Everything we do is to improve the quality of life for those using and creating the built environment.

We have a role in the management, leadership, education and development of our industry, guiding and educating our members as they embark on their careers.

Using both the cutting edge of technology and the foundation of hard-earned experience, we train the construction experts of the future. From tools and data for the day-to-day, to degree qualifications for investing in a career. We train and shape workers and organisations who make our industry what it is.



Contents

03	Employers matter to us
04	Adding value to employers
06	Become a CBC and win new business
10	Training Partnerships
12	Consolidated (Consol) billing
15	The CIOB Academy
18	Sponsorship



Employers matter to us

At the CIOB, we work with all shapes and sizes of companies and consultancies across the full range of the built environment. What we hold in common is a dedicated commitment to professionalism and ethical practice.

We are the world's largest and most influential professional body for construction management and leadership. Our members work worldwide in the development, conservation and improvement of the built environment.

Employers matter to us because they form the central cog in our industry. They help set and exceed standards, form and maintain our industry's reputation, and influence and change policy for the better.

Working closely with employers also helps to bridge the academic world with day-to-day construction practice. Together, we can help deliver excellent professionals who, in turn, deliver excellent buildings.

Simply put, we need relationships with employers to flourish, not only for the good of our industry but for society as a whole.

Supporting employers

To support employers, CIOB has Business Development and Regional Managers positioned across the world, supporting and servicing members at a global level.

Our UK Business Development Managers and International Regional Managers are your 'trusted advisors', trained to direct you to the products and services that meet your company needs and requirements. Through a consultative approach, harnessing our industry knowledge and expertise and working together, we can deliver the right solutions for your business. We pride ourselves on maintaining long-term relationships with our employers; a testament to the added value services we provide, and our staff's passion and commitment to put our customers first.



Adding value to employers

There are a wide variety of CIOB products and services that employers can choose from...

Firstly, we recognise their professionalism through our **Chartered Building Company/ Consultancy Scheme** (pages 4 & 5). By successfully achieving CBC status, organisations can demonstrate to clients their business excellence, high ethical standards and professionalism.

Through our **Training Partnerships** (page 6), we seek to support employers as they develop their staff, identifying the appropriate pathways to membership and ensuring that employees have access to high quality learning programmes.

Industry specific learning programmes are delivered through our **CIOB Academy** (pages 8-10). Offering everything from face-to-face and in-house training to distance learning and virtual classrooms, the CIOB Academy provides construction people at every level with the training, education and advice they need to progress and excel.

Our time-saving **Consolidated Billing** service (page 7) means that employers can settle membership subscription fees on behalf of their employees, eliminating unnecessary admin and multiple payments.

And finally, bespoke **profile-raising sponsorship** (page 11) opportunities for CIOB conferences, events and awards.

If you would like to find out more about individual membership, non-Chartered and Chartered – as well as the appropriate learning programmes and pathways to MCIOB and FCIOB, please refer to our membership and qualifications brochure or visit **ciob.org/individual-membership**



Become a CBC
and enhance
your reputation

Training
partnerships

Consolidated
(Consol) billing

Develop
your workforce

Raise your
profile

Become a CBC and win new business

Historically, one of the biggest dilemmas facing any client has always been choosing a builder you can rely on. The Chartered Building Company/Consultancy (CBC) scheme brings this uncertainty to an end.

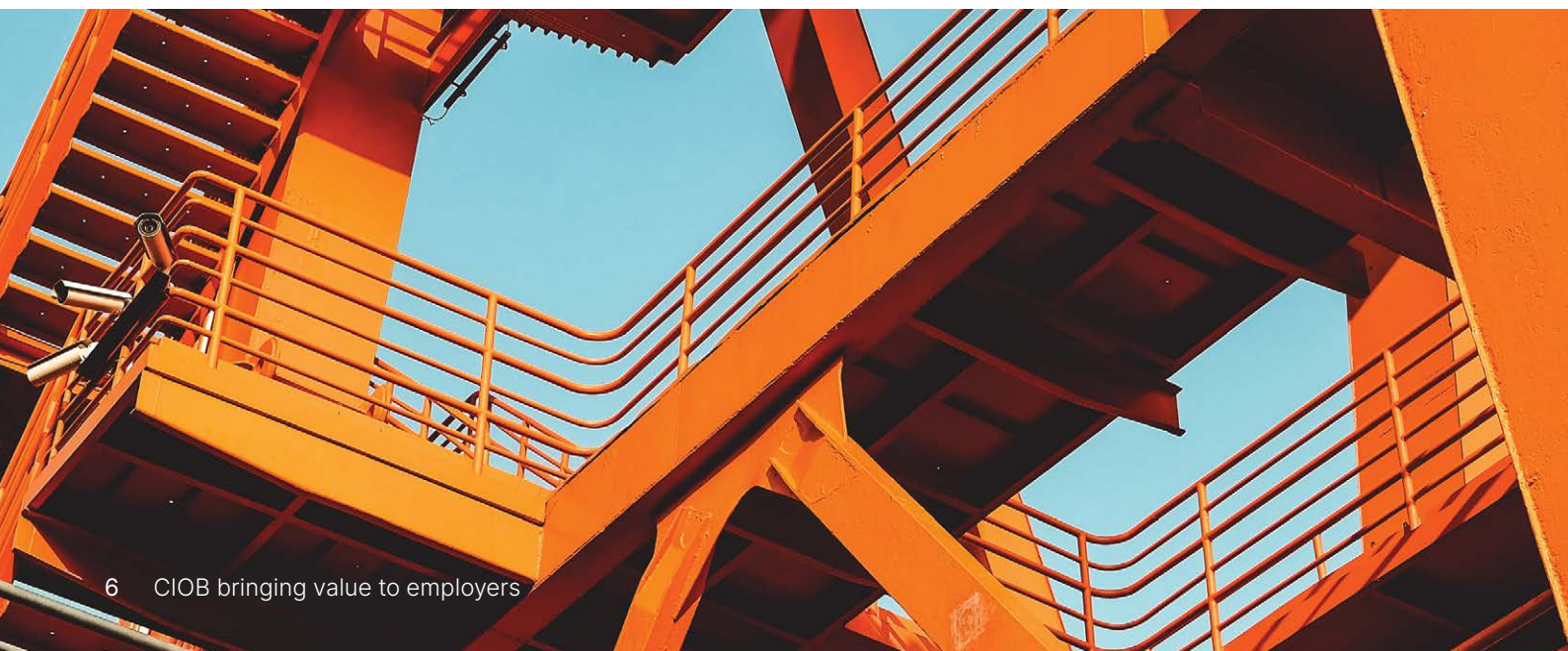
CBCs are run by professionally qualified managers, experienced in all aspects of the building process. They endorse the Chartered Institute of Building's globally recognised standards of best practice in construction management. Just as the letters MCIOB or FCIOB demonstrate the integrity and professionalism of an individual, becoming a CBC does the same for an organisation.

It helps to win you more business as a direct result of your enhanced reputation and credentials. Supports you to win bids and also boosts your chances of getting onto the tender lists in the first place. In fact, clients are increasingly asking for Chartered professionals and companies/consultancies as a non-negotiable component of project teams.

To be a CBC, your business needs to adhere to the CBC Scheme Rules and key eligibility requirements are outlined opposite.

Employer benefits

- **Demonstrates professionalism and excellence**
- **Provides credibility**
- **Supports tender and bidding requirements**
- **Attracts and retains skilled staff**
- **Training and CPD to reinforce your business** with cutting-edge knowledge and practical skills
- **Provides additional marketing opportunities** to generate project leads
- **Raises your profile** through use of the prestigious CBC branding
- **Increases recognition** through the globally trusted CIOB brand





Eligibility

Becoming a CBC does not depend on company size - we bring value to employers, both large and small. It depends on staff knowledge, integrity and commitment to excellence and the organisation's dedication to ethical operational processes.

- **A minimum of two years' trading**
- **Half of the Executive Board must be Chartered** with a built environment professional body
- **With at least 25% Chartered** (MCIOB or FCIOB) with the CIOB
- **They must evidence that the organisation operates to high standards in all areas**, including corporate social responsibility, environment, health and safety, and quality
- **Commitment to the ongoing training and development of your workforce**

Exclusive to CBCs

Once your application has been approved, your Account Manager will ensure that you have access to and can maximise the full suite of CBC services. This includes:

- **A comprehensive marketing toolkit**, which includes the prestigious CBC logo and strapline: 'Professionalism and Integrity in Construction' for marketing; CIOB merchandise; tendering and certificate of completion templates and guidance on effective ways to promote yourself
- **Opportunities to apply and have an article included in Construction Manager and/or Global Construction Review**
- **Entry into the highly visible online CBC directory** used by the public and industry to find reputable service providers
- **Special discounted rates for CIOB Academy courses and training**
- **Invitations to local events, workshops and site visits**
- **Discounts for job advertising in Construction Manager magazine**, the UK's most read and influential title in the industry
- **Opportunities to sponsor** local and global events, training and publications raising the profile of your brand
- **An Employer Engagement newsletter** keeping you up to date on CBC and CIOB developments, as well as valuable industry news, delivered twice yearly





By becoming a CBC
you are not only
helping your business
standout, you are also
helping the industry
set new standards of
professionalism.

Training Partnerships

By forming a Training Partnership with us, employers can offer benefits to your existing employee training programmes and enable you to develop new bespoke schemes. Reinforcing your business with cutting-edge knowledge and practical skills through a training programme that's accredited and audited by CIOB.

We work in partnership to create a customised training, learning and development plan for each employee or employee group. Taking each person's needs and aspirations into account, we develop a training programme that is tailored to their current career point and supports them along their pathway to Chartership.

We help you pave the way towards a fully Chartered workforce.


Employer benefits

- **Signals a highly qualified workforce**, thus helping with bids/tenders
- **Fits with Investors in People**
- **Supports appraisals and personal development**
- **Helps with recruitment and retention**
- **Secures a significant discount** on CIOB Academy courses (currently 15%)
- **Supports CBC eligibility**
- **Provides staff with ongoing support**

Exclusive to Training Partnerships

Forming a Training Partnership with us sends a clear message that you set the highest standards for your workforce and expect them to continue with their professional development and become Chartered. But there are other benefits too, such as:

- **Support, encouragement and advice** for employees who want to become Chartered, easing their path to MCIOB
- **Additional resources for staff**, including access to an online route to membership assessment (ePAF)
- **Complementary Pathways** to Membership workshops, as and when required
- **Instant health check** of your employees' educational and training status when you need it
- **Accurate forecasting for your training budget** to help your long-term planning and financial strategy



Training Partnerships are the easiest and most effective way of implementing a company-wide training strategy and achieving a fully Chartered workforce. By working together, the Training Partnership scheme can open many doors for any built environment organisation.

Amy Gough CMgr FCMI,
CIOB Director – Membership

Consolidated (Consol) billing

Consol billing is a time-saving service for employers that settles CIOB membership subscription fees on behalf of their employees.

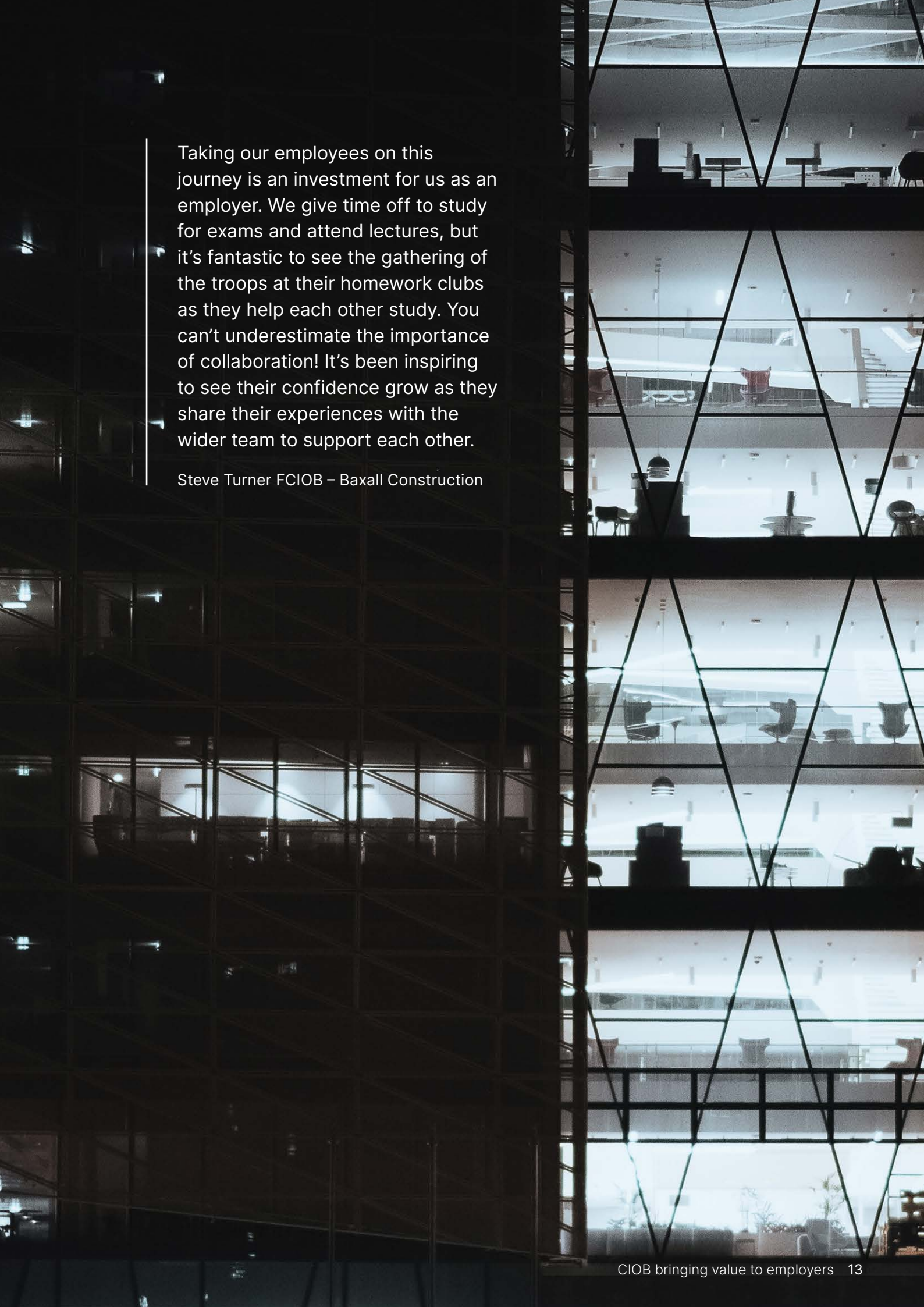
Provided at least two employees are CIOB members, multiple subscription fees are brought together on one invoice and billed to the employer.

This means members will no longer have to pay their subscription fees directly and will not be chased for payment when it comes to renewals season. However, liability for ensuring payment remains with individual members, so they will still be alerted should payment remain outstanding.

Employer benefits

- **Saves time** by enabling employers to deal with one invoice, rather than processing multiple renewals notices or expense payments
- **One quick and secure BACS payment**
- **One point of contact for renewals**, making it easier to manage for both employer and employee
- **Reducing the risk of qualifications they are using to win tenders lapsing**





Taking our employees on this journey is an investment for us as an employer. We give time off to study for exams and attend lectures, but it's fantastic to see the gathering of the troops at their homework clubs as they help each other study. You can't underestimate the importance of collaboration! It's been inspiring to see their confidence grow as they share their experiences with the wider team to support each other.

Steve Turner FCIOB – Baxall Construction



The CIOB Academy

At the Academy, we are committed to working closely with employers to unlock the potential of their greatest asset – their people. We are here to provide your staff with the best quality training and help them achieve their professional goals.

Designed by subject matter experts with vast amounts of on-site experience, our comprehensive range of online classrooms and CPD delivers a high-quality, interactive experience with measurable results.

As an employer, you have total flexibility on the delivery channel whether face-to-face, distance learning or virtual classrooms, and choice of venue whether at your premises, a suitable facility nearby or at our training facilities in London.

Topics range from construction quality, contracts and management, to sustainability, technology and health and safety – as well as our Chartered Membership Programme, a springboard to MCIOB.



Employer benefits

- **Partnership with a single supplier** enabling you to develop a comprehensive company-wide training programme
- **Provides tailored learning and bespoke packages** that are designed for the particular needs of your company
- **A wide choice of delivery channels and venues** creating a streamlined training programme which fits into people's jobs and lives
- **Cost-effective face to face delivery to appropriate groups** reducing travel, hotel and subsistence expenses provides reassurance that your staff are up-to-date with the latest developments and knowledge in their field

What we deliver

Our focus is on learning that is practical, expert-led and flexible. The Academy is not exclusive to defined employee groups; it is designed to be accessible to construction people at every level, no matter where they are based.

Face to face training

Typically lasting 1-2 days, our short classroom courses are led by subject matter experts who provide expertise, knowledge, practical advice and skills on industry-relevant topics. At the end of each course, participants can opt to undertake a short assessment for certification.

When it comes to your development needs, we aim to offer a high degree of flexibility with the following three options:

- **Off-the-shelf courses are delivered straight from our current portfolio** at a time and place to suit your needs
- **Tailored courses modify our existing portfolio** to include elements specific to your needs, e.g. particular case studies or key company practices
- **Bespoke courses are completely unique** to you and designed wholly around your specific needs

Whichever option is best for you, we follow a simple, yet effective step-by-step process that will identify the right content, deliver an excellent course, and provide useful and informed feedback.

Distance learning

Our distance learning component includes the Chartered Membership Programme, Site Management Certificate and Certificate in International Construction Management. All are 6-month interactive online courses, offering a high degree of flexibility to busy professionals.

eLearning

Accessible from anywhere on a 24/7 basis, our eLearning courses can be taken individually or bundled together. With a wide range of technical and leadership/management topics, they offer interactive, dynamic content that can be immediately applied in the workplace.

As an employer, you can take advantage of discounts for groups of employees when subscribing in bulk on an individual course or a bundle of courses.





Virtual classrooms

We have virtual courses that mirror our face to face sessions and ones based on our “30-20-10” model, where a course comprises of up to 5 sessions of 30 minutes of online presentation, 20 minutes of case studies and 10 minutes Q&A. Interactive and live, they can be accessed from anywhere, and can accommodate up to 50 people. A great option for companies with employees at many different locations.

CPD portal

Our CPD Portal is a hub for all online CIOB CPD resources and a platform to provide members and non-members with industry insights, research, and membership support for global professionals.

As an employer, you can subscribe to Online CPD for the whole company on a subscription basis, which is dependent on the number of users.

The subject matters

Our online courses are wide-ranging and constantly evolving to keep up with industry development and needs.

Areas covered include:

- **Construction Technology & Sustainability**
- **Leadership & Management in Construction**
- **Ethics & Professionalism**
- **Health, Safety & Wellbeing**
- **Legal & Contracts**

For an up-to-date full portfolio, please visit www.ciobacademy.org

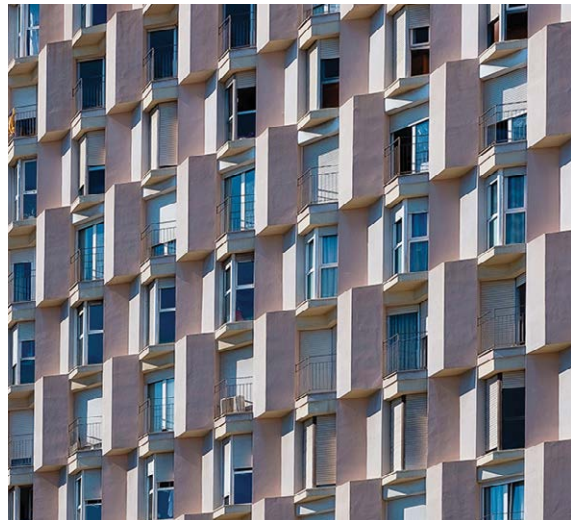
Member/CBC discount

All Chartered Building Companies/Consultancies, Training Partnerships and CIOB Members are eligible to receive a 15% discount on selected CIOB Academy courses.

Sponsorship

For companies who are keen to raise their profile, showcase their work or join with the CIOB on specific campaigns, a diverse range of sponsorship opportunities are available. CIOB communication platforms are some of the most powerful and influential in the industry.

From publishing well-respected construction titles with global reach to staging hundreds of specifically tailored events, our activity can reach very broad audiences or highly targeted groups of influencers. CIOB work hard to ensure our sponsors achieve the very best outcomes from their involvement with us and recognise that it is your contribution that enables us to continue to deliver world-class events and campaigns.



Employer benefits

- **Brand association with CIOB, an industry leader in construction**
- **Opportunities to develop awareness of your brand in new markets**
- **Raise your profile**
- **Provides a wider reach to targeted audiences**

Contact us today to see how we can help your organisation achieve higher recognition and success:

T: +44 (0)1344 630 700

E: customerservice@ciob.org.uk

Or go to our website:

www.ciob.org/near-you



Our office locations

Bracknell, UK

1 Arlington Square
Bracknell
Berkshire
RG12 1WA

London, UK

9 Kingsway
Holborn
London
WC2B 6XF

Africa

Box 20001 Bel Aire
Old Stellenbosch Road
Somerset West
Cape Town
7130

Hong Kong

Level 11, The Wave
No.4 Hing Hip Street
Kwun Tong
Kowloon
Hong Kong

Australia

L26
44 Market Street
Sydney
NSW 2000

Ireland

Fitzwilliam Business Centre 77
Sir John Rogersons Quay
Dublin 2

China (North)

Suite 36, Level 24,
Tower 3,
China Central Place
77 Jianguo Road
Chaoyang District
Beijing 10025

China (East)

4F Apollo Building
1440 Middle Yan An Road
Jing'an District
200040
Shanghai

China (West)

Room 1503A Metropolitan
Oriental Plaza No 68
Zourong Road Yuzhong
District Chongqing
400010

Middle East

Office #G05
Block 12
Dubai Knowledge Park
Dubai
United Arab Emirates
PO Box 502939

Singapore

Level 42
Suntec Tower Three
8 Temasek Boulevard
Singapore
038988

Malaysia

5th Floor
No. 8 Jalan
Bangsar Utama 9 Bangsar
Utama
59000 Kuala Lumpur
Malaysia

**The Chartered
Institute of Building,**
1 Arlington Square,
Downshire Way,
Bracknell,
RG12 1WA, UK

Tel: +44 (0)1344 630 700

ciob.org

Registered Charity No.
(England and Wales)
280795 and
(Scotland) SCO41725

INVESTORS IN PEOPLE®
We invest in people Silver

© Copyright 2021



CIOB

The Chartered
Institute of Building