



CIOB Events & Activities

Sponsorship Packages 2025

08/01/2025

The Chartered
Institute of Building

CIOB Sponsorship

CIOB events and activities have been created to inspire and support professionals with their career development within the construction and the built environment industry.

Aligned with the key themes of our corporate plan, these initiatives offer a diverse array of opportunities, including specialist conferences, customized CPD learning programs, and celebrations of success, including recognizing those who achieve chartership and honouring the accomplishments of finalists at our CIOB Awards.

Sponsoring one of the CIOB's events or activities represents an ideal way to support your marketing ventures by elevating your brand and positioning your organisation as a recognised expert in your field. Whilst demonstrating your alignment with our core values of modern professionalism in construction management.



As a registered charity, CIOB are dependent on the support of sponsors to enable us to host CIOB events and ensure our members continue to benefit from our commitment to promoting the science and practice of building for the benefit of society, and we thank you for your support

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An overview of the CIOB's 2025 events is outlined below to showcase the types of activities and headline sponsorship opportunities we offer. A comprehensive sponsorship brochure is available for each event listed in the contents below.

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2025 CIOB Conferences

Demonstrate your knowledge and skills in your area of expertise

Conference	Dates	Overview
Heritage – The Future of Conservation	12 th March – In person	Our annual Heritage Conference has been a staple in our calendar for over 15 years. It delivers the latest in thought leadership for the conservation sector. This year the conference will focus around the people driving this specialised sector and explore the essential skills needed to shape its future, whilst acknowledging other key challenges and opportunities in the heritage sector.
Sustainability Conference	18 th Sept 2025 – Online	With the commitment to net zero greenhouse gas emissions by 2050, we discuss the drive to carbon neutrality with policy makers, experts and leaders in the sector
EDI Conference	16 th October 2025 - Online	In it's 4 th year this conference exploring the challenges faced by the construction industry around EDI. How can we address these challenges and lead the way?

Conference Packages

Conference	Gold Sponsor	Silver Sponsor	Exhibitor
Overview	<ul style="list-style-type: none"> Chair a key session at the conference; includes: 5-minute overview/intro 50-minute panel discussion 5-minute wrap up summary 	<ul style="list-style-type: none"> 20-minute case study on the plenary stage Or A place on one of the discussion panels (subject to availability) 	<ul style="list-style-type: none"> Tabletop exhibitor and/or Virtual exhibition space
Benefits	<ul style="list-style-type: none"> Branding on main webpage & priority placements on all comms Prominent exhibition space 5 tickets (speaker + 2 guests) Promotion of involvement via CIOB Social media and event comms 	<ul style="list-style-type: none"> Branding on webpage Logo placement Exhibition space 3 tickets (speaker +2 guests) Promotion of involvement via CIOB Social media and comms 	<ul style="list-style-type: none"> Logo placement on website and comms Promotion of involvement via CIOB Social media 2 tickets
F2F or Hybrid	£7.5k + VAT	£3k + VAT	£1k + VAT
Prices Virtual	£3k + VAT	£1.5k + VAT	£250 + VAT
Event Supporter	Show your support for a CIOB Event or Activity with logo placement on the event webpage, social media and on the sponsors thank you slide at the event why not become an event supporter - £250 + VAT (per event)		



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Championing Career Milestones

Recognising CIOB Members career achievements, and increasing your brand awareness

Conference	Overview	Dates	Packages
CIOB Awards	<p>With a legacy of over 40 years, CMYA has evolved into the CIOB Awards. This has seen an expansion in the number of Awards allowing us to honour an even more exceptional talent!</p> <p>Our Finalists gain the attention of the industry, and sponsorship means you'll be part of our Awards marketing initiative. Including finalists' announcements, table sales etc. and your branding will be across the campaign, culminated by an evening at the awards to join the celebrations.</p>	<p>15th May 2025 In person</p>	<ul style="list-style-type: none"> • £1k + VAT – Logo placement. 2 x Tickets • £3k + VAT – Drinks Reception, logo placement and branding at drinks reception and across CIOB Awards campaign. 2 x tickets • £5k+ VAT – Category Sponsor, on stage presence, branding across all comms. Table x 10 • £10k + VAT Headline Sponsor - Table x 10, headline sponsor status, logo placement & branding, 2-minute film as part of event
New member Graduation Ceremonies	<p>Usually held in London, Graduations are an opportunity for new individual and company members to celebrate their achievement at gaining their internationally recognised accreditation. Approx 100 graduates per day.</p>	<p>30th May 12th Sept 12th Dec In person</p>	<p>£1k +VAT per date or £2.5k + VAT for all 3 dates</p> <ul style="list-style-type: none"> • Logo placement on all digital communications & website • A leaflet and/or gift (provided by you) to be placed in graduation bags
Company Membership Event	<p>Building on our CIOB Company Member relaunch in 2024, join CIOB Company Members and Expert Partners at a conference and networking event designed to support businesses.</p>	<p>June 2025 In person</p>	<ul style="list-style-type: none"> • £5k + VAT- Gold - Table in prime exhibition area, 4 x tickets and headline branding across event etc • £2.5k – Silver – Table in exhibition area, branding across event – 2 x tickets etc
Presidents Dinner	<p>Join the CIOB Belfast Hub, CIOB Trustees and senior representatives as we thank outgoing CIOB President Mike Kagioglou and warmly welcome Paul Gandy into his tenure. Hear his inaugural speech outlining his vision for the CIOB in 2025. Network with senior figures in industry and show your support to our incoming president.</p>	<p>25th June In person</p>	<ul style="list-style-type: none"> • £500 + VAT – Logo placement. 2 x tickets • £1.5k + VAT – 5 x tickets logo, placement and branding • £2k + VAT –Gold Table x 10, branding and logo placement • £2.5k + VAT– Platinum Table x 10, headline sponsor status, logo placement & branding



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Building Professional Foundations

Your organisation: Supporting CIOB members and aspiring future professionals as they begin their career pathways.

Conference	Overview	Dates	Conference
CIOB Student Festival	A virtual two day gathering, uplifting student members from around the world. Its purpose is to inspire, impart knowledge and celebrate our CIOB student community.	5 th – 6 th March Online	£3k + VAT, plenary presentation, 5 tickets, virtual exhibitor, prime logo placements £1.5 + VAT, place on a panel discussion, 2 tickets, virtual exhibitor, logo, placements £250+ VAT virtual exhibitor, logo placements
Tomorrows' Leaders Student Challenge	The CIOB's competition for students from around the world - run at a local level. Designed as a series of regional face to face challenges and can be run by CIOB Staff members, hub committees or the CIOB Tomorrow's Leaders community. It welcomes participation from both college and university students. It gives the challengers the opportunity to connect and engage with likeminded students.	Dates are flexible to fit in with student timetables In person	Headline Sponsor for <u>all</u> Student Challenges - £3k + VAT <ul style="list-style-type: none"> • Logo will be prominently displayed across <u>all</u> student challenges as headline sponsor. • Announcement on social media • Showcase your organisation (e.g offer a free product trial or work placement) • Headline logo placement on all comms • Opportunity to send a message to all student teams • Opportunity to attend a student challenge • Gold - £1.5k, Silver £750 & Supporter £250 per each challenge.
Tomorrows' Leaders – Visionary Voices Conference	Bringing together future leaders from across the professional bodies at this conference. Tomorrows' Leaders and their peers will debate and discuss important industry topics shaping the construction industry and share their insights on the future of construction.	November 2025 In person	£2.5k + VAT. Logo and branding across the event, exhibition table in prime location, 2 x tickets and opportunity to join one of the tables as a moderator. £1.5k + VAT. Logo and branding across the event as silver sponsor, exhibition table. 2 x tickets.
Tomorrow's Leaders Webinar Series Part 6, 7 & 8	Following on from the success of our Shaping the future as a Modern Professional in Construction Management webinars in 2023 & 2024. We are adding three more to the series and are looking for forward thinking organisations to sponsor one of these discussions to debate the issues to those starting their first steps in the industry. Target audience early careers and graduates, (16-20 years)	Online	£2k + VAT – A place on the discussion panel. Logo placement and branding on all communications and event website £250 + VAT event supporter, logo placement



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CIOB Academy

Demonstrate your expertise - Member learning content

The CIOB Academy develops leaders in construction through courses and online content that focus on practical skills, technical expertise and the right management attitude for the industry. We work with organisations that want to educate the industry whilst demonstrating their expertise in their own field. Further details on each of the below are available:

Activity	Overview	Sponsor range (Prices + VAT)
CIOB Academy Zones	Housed on the CIOB Academy website, our zones are the virtual place to accommodate up to 20 pieces of educational content (per year) including webinars, thought leadership papers, case studies, blogs etc. CIOB Academy Zones – Environmental Sustainability Zone or Innovation Zone.	<ul style="list-style-type: none">• £5K + VAT per annum. 5 pieces of content per quarter (content can be replaced once a quarter).• Members directed to content via newsletters, dot mailers, social media etc.
Webinars	We can host a piece of learning created by you, such as a live or recorded webinar or work in partnership to create content. We will promote this through our key communication channels, such as social media and e-comms	<ul style="list-style-type: none">• £1.5k + VAT. We can host a piece of learning created by you, such as a live or recorded webinar.• £5k + VAT. We can work with you to create a webinar or piece of learning in partnership.
Industry Papers	<p>A 6-to-10-page paper focusing on a specific industry subject or theme. Authored and presented under your brand, showcasing your organisation as a leading industry specialist on one or more of the following topics: Current trends, developments in the built environment, information on regulations, industry best practice, including examples (where possible) or case studies.</p> <p>Prior to commencement, the topic will be agreed with the CIOB and final edit will be subject to a peer review. Promoted via CIOB Academy, Newsletters and Social media</p>	<ul style="list-style-type: none">• Written, edited and branded by your organisation, and ready to publish £5k + VAT• Industry paper with accompanying webinar housed on the CPD portal (agreed at the time of contract) £9k + VAT• Housed on the CIOB Technical Publications Page of the CIOB Academy website, as an Industry Paper for min of 12 months, unless exceptional circumstances (i.e. legislation change etc).



More information on CIOB Academy can be found at:
www.ciobacademy.org

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About CIOB

We are the Chartered Institute of Building (CIOB), and we stand for the science, ethics and practice of built environments worldwide. Everything we do is to improve the quality of life for those using and creating the built environment.

We are committed to creating a world where all construction professionals are safe, trusted, and respected at work. We want construction professionals to have the tools and expertise to achieve their goals.

We are the world's largest and most influential professional body for construction management and leadership. With over 46,000 individual members and over 1000 corporate members (either Company Members or Training Partners) we work with all shapes and sizes of companies and consultancies and with individual members in 126 countries. We represent the most diverse set of professionals in the construction industry.

We are widely considered to be the internationally trusted voice of the building professional, representing an unequalled body of knowledge concerning the management of the whole building process. <https://www.ciob.org/>

Why sponsor?

Sponsoring one of the CIOB's activities demonstrates your alignment with our core values of modern professionalism. It offers opportunities to enhance your marketing efforts by elevating your brand, positioning your organisation as a trusted expert in your field, and connecting directly with our engaged community of members, and in summary:

- We are a well-respected leading voice for the construction industry
- It may enable direct engagement with our large member base
- It will visibility link your brand with a CIOB event or campaign
- It gives our sponsors a platform to showcase their own expertise and messaging
- [CIOB Company Members](#) receive a 10% discount on all sponsorship packages

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