

CIOB Academy

CIOB events and activities have been created to inspire and support professionals with their career development within the construction and the built environment industry.

Focusing on themes around the CIOB corporate plan, these activities are a diverse range of opportunities from specialist conferences and tailored CPD learning to celebrating the accomplishments of those who achieve chartership and those who become finalists at our prestigious CIOB Awards.

Sponsoring one of the CIOB's events or activities represents an ideal way to support your marketing ventures by elevating your brand and positioning your organisation as a recognised expert in your field. Whilst demonstrating your alignment with our core values of modern professionalism in construction management.



As a registered charity, CIOB are dependent on the support of sponsors to enable us to host world class events and ensure our members continue to benefit from our commitment to promoting the science and practice of building for the benefit of society, and we thank you for your support

Demonstrate your expertise - Member learning content

The CIOB Academy develops leaders in construction through courses and online content that focus on practical skills, technical expertise and the right management attitude for the industry. Further details on each of the below are available:



Activity	Overview	Sponsor range (Prices + VAT)
CIOB Academy Zones	Housed on the CIOB Academy website, our zones are the virtual place to accommodate up to 20 pieces of educational content (per year) including webinars, thought leadership papers, case studies, blogs etc. CIOB Academy Zones – Environmental Sustainability Zone or Innovation Zone.	<ul style="list-style-type: none"> • £5K + VAT per annum. 5 pieces of content per quarter (content can be replaced once a quarter). • Members directed to content via newsletters, dot mailers, social media etc.
Webinars	We can host a piece of learning created by you, such as a live or recorded webinar or work in partnership to create content. We will promote this through our key communication channels, such as social media and e-comms	<ul style="list-style-type: none"> • £1.5k + VAT. We can host a piece of learning created by you, such as a live or recorded webinar. • £5k + VAT. We can work with you to create a webinar or piece of learning in partnership.
Industry Papers	A 6-to-10-page paper focusing on a specific industry subject or theme. Authored and presented under your brand, showcasing your organisation as a leading industry specialist on one or more of the following topics: Current trends, developments in the built environment, information on regulations, industry best practice, including examples (where possible) or case studies. Prior to commencement, the topic will be agreed with the CIOB and final edit will be subject to a peer review. Promoted via CIOB Academy, Newsletters and Social media	<ul style="list-style-type: none"> • Written, edited and branded by your organisation, and ready to publish £5k + VAT • Industry paper with accompanying webinar housed on the CPD portal (agreed at the time of contract) £9k + VAT • Housed on the CIOB Technical Publications Page of the CIOB Academy website, as an Industry Paper for min of 12 months, unless exceptional circumstances (i.e. legislation change etc).

More information on CIOB Academy can be found at:

www.ciobacademy.org

About CIOB

We are the [Chartered Institute of Building \(CIOB\)](#), and we stand for the science, ethics and practice of built environments worldwide. Everything we do is to improve the quality of life for those using and creating the built environment.

We are committed to creating a world where all construction professionals are safe, trusted, and respected at work. We want construction professionals to have the tools and expertise to achieve their goals.

We are the world's largest and most influential professional body for construction management and leadership. With over 46,000 individual members and over 1000 corporate members (either Company Members or Training Partners) we work with all shapes and sizes of companies and consultancies and with individual members in 126 countries. We represent the most diverse set of professionals in the construction industry.

We are widely considered to be the internationally trusted voice of the building professional, representing an unequalled body of knowledge concerning the management of the whole building process.

Our reach

- CIOB is a truly global organisation, with over 45,000 members in more than 100 countries.
- 250,000 social reach across LinkedIn, Twitter, Instagram and Facebook
- 150,000 monthly unique users across BIM Plus, Construction Management Magazine, CIOB People & Global Construction Review
- Whilst our Headquarters are based in Bracknell, we have staff spread across the whole of the UK and the rest of the globe to assist our members.

Further information on how the CIOB work with sponsors can be found on our website ciob.org/sponsorships



More information on CIOB sponsorship can be found at:
www.ciob.org/sponsorships

You may also like to contact us directly on:

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The Chartered
Institute of Building