CIOB Events & Activities
Sponsorship Packages 2026

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An overview of the CIOB's 2026 events is outlined below to showcase the types of activities and headline sponsorship opportunities we offer. A comprehensive sponsorship brochure is available for each event listed in the contents below.

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Local Regional Hub Events

About the CIOB

CIOB Company Members receive a 10% discount on all sponsorship packages More information on CIOB sponsorship can be found at: www.ciob.org/sponsorships The Chartered Institute of Building

For more information, please visit <a href="https://www.ciob.org/sponsorships">https://www.ciob.org/sponsorships</a> or email <a href="mailto:sponsorship@ciob.org.uk">sponsorship@ciob.org.uk</a>

# CIOB Sponsorship

CIOB events and activities have been created to inspire and support professionals with their career development within the construction and the built environment industry.

Aligned with the key themes of our corporate plan, these initiatives offer a diverse array of opportunities, including specialist conferences, customized CPD learning programs, and celebrations of success, including recognizing those who achieve chartership and honouring the accomplishments of our members.

#### Why sponsor?

Sponsoring one of the CIOB's activities demonstrates your alignment with our core values of modern professionalism. It offers opportunities to enhance your marketing efforts by elevating your brand, positioning your organisation as a trusted expert in your field, and connecting directly with our engaged community of members, and in summary:

- We are a well-respected leading voice for the construction industry
- It may enable direct engagement with our large member base
- It will visibility link your brand with a CIOB event or campaign
- It gives our sponsors a platform to showcase their own expertise and messaging
- CIOB Company Members receive a 10% discount on all sponsorship packages

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CIOE As a registered charity CIOB are dependent on the support of sponsors to enable u to host CIOB events and ensure our members continue to benefit from our commitment to promoting the science and practice of building for the benefit of society, and we thank you for your support The Chartered Institute of Building

# CIOB Corporate Partner Programme

CIOB is delighted to introduce the CIOB Corporate Partner Programme. It's a new partnership programme for likeminded companies to join us in creating meaningful impact to our members and the wider built environment community, whilst strengthening brand reputation.

CIOB Corporate Partner activities will include all the benefits from the relevant Gold Sponsorship packages and Exhibitor packages associated with your selected events and activities. Plus, other benefits and activities from being a CIOB Corporate Partner, such as features in CIOB publications, social media and platforms

Partner, such as features in CIOB publications, social media and platforms				
Core Activities One of the following headline activity	Exhibition Slot Chose <u>one</u> additional event to exhibit	Two tickets to the following CIOB Events:	Brand Awareness	
Headline sponsor* with an on-stage speaker opportunity at a high profile CIOB Conference (15-minute case study or panel chair). Subject to agreement/a content approval availability etc  a) CIOB Conservation Conference b) CIOB Company Member & Client Forum c) Sustainability Conference (virtual) d) Tomorrows' Leaders Series Webinar e) Student Festival f) CIOB Member Graduation Ceremonies (3 per year) or  • Bespoke Roundtable discussion • Bespoke webinar • Industry Paper housed on CIOB Academy • Roadshow for Chartered Companies • Headline Sponsorship Presidents Dinner (including table of 10) • CIOB Assist Park Run • National sponsor of Student Challenge  *Some of these events have joint headline positions.	Tabletop exhibitor stand at a CIOB event:  • CIOB Company & Client Forum  • Conservation Conference  • CIOB Company Roadshow of your choice (one location)  • Regional Hub event (one location)	<ul> <li>CIOB Conservation Conference</li> <li>CIOB Company &amp; Client Forum</li> <li>CIOB Sustainability Conference (online)</li> <li>CIOB Lecture</li> </ul>	Logo placement as supporter on following CIOB Events:  Conservation conference Sustainability Conference (online) Presidents Dinner Tomorrows' Leaders webinar Student Festival CIOB Graduations Plus Logo placement on Sponsorship page of CIOB website. A minimum of two social media posts per annum Feature in CM Magazine Announcement of partnership on social media and in newsletter Opportunity to be a Chartered Company Mentor Plus 10% discount on all additional sponsorship packages & tickets	



### 2025 CIOB Conferences

Demonstrate your knowledge and skills in your area of expertise

Conference	Dates	Overview
Heritage That Works: Delivery, Skills, and Value in Construction	23 <sup>rd</sup> April – Hilton Tower Bridge, London	Our annual Heritage Conference has been a staple in our calendar for over 15 years. It delivers the latest in thought leadership for the conservation sector. This year the conference will focus around the people driving this specialised sector and explore the essential skills needed to shape its future, whilst acknowledging other key challenges and opportunities in the heritage sector.
Sustainability Conference	14 <sup>th</sup> October Online	This will be the third CIOB led annual sustainability conference. Previous years events have seen over 200 people sign up to discuss the current industry issues around the important topic of Environmental Sustainability.

## Conference Packages

Conference	Gold Sponsor	Silver Sponsor	Exhibitor
Overview	20-minute speaker slot case study presentation on the plenary stage to demonstrate your expertise in front of industry peers	<ul> <li>Join a 50-minute panel discussion with a relevant expert chair, including Q&amp;A from audience.</li> <li>Includes a short introduction from panellist</li> </ul>	Tabletop exhibitor and/or Virtual exhibition space
Benefits	<ul> <li>Branding on main webpage &amp; priority placements on all comms</li> <li>Prominent exhibition space</li> <li>5 tickets (speaker + 4 guests)</li> <li>Promotion of involvement via CIOB Social media and event comms</li> <li>Full page advert in the virtual programme</li> </ul>	<ul> <li>Branding on webpage</li> <li>Logo placement</li> <li>Exhibition space</li> <li>3 tickets (speaker +2 guests)</li> <li>Promotion of involvement via CIOB Social media &amp; comms</li> <li>Half page advert in virtual programme</li> </ul>	<ul> <li>Logo placement on website and comms</li> <li>Promotion of involvement via CIOB Social media</li> <li>2 tickets</li> </ul>
Face to face	£5k + VAT	£3k + VAT	£1k + VAT
Prices Virtual	£3k + VAT	£1.5k + VAT	£250 + VAT
Event Supporter	Show your support for a CIOB Event or Activity with logo placement on the event webpage, social media and on the sponsors thank you slide and become an event supporter - £250 + VAT (per event)		



# **Championing Career Milestones**

Recognising CIOB Members career achievements, and increasing your brand awareness

Conference	Overview	Dates	Packages
Chartered Company & Client Forum	After the success of the inaugural event in 2025, CIOB Chartered Company Members and CIOB Client representatives will attending a conference and networking event designed to support businesses and business resilience.  CIOB Chartered Company members will be represented by Director and decision makers as the designated representative for the CIOB.	24 <sup>th</sup> September, London	<ul> <li>£5k + VAT- Gold - Join or Host an expert panel session. Table in prime exhibition area, 4 x tickets and headline branding across event etc</li> <li>£2.5k + VAT - Silver - Drinks Reception, Table in exhibition area, branding across event - 2 x tickets etc</li> <li>£1k + VAT Exhibitors Table including 2 x tickets</li> </ul>
New member Graduation Ceremonies	Usually held in London, Graduations are an opportunity for new individual and company members to celebrate their achievement at gaining their internationally recognised accreditation. Approx 100 graduates per day.	15 <sup>th</sup> May 11 <sup>th</sup> Sept 4 <sup>th</sup> Dec Drappers Hall, London	<ul> <li>£1k +VAT per date or £2.5k + VAT for all 3 dates</li> <li>Logo placement on all digital communications &amp; website</li> <li>A leaflet and/or gift (provided by you) to be placed in graduation bags</li> </ul>
Company Member Roadshows	Meet CIOB Company members in their regions in a series of six targeted face to face regional events, throughout the UK, including one event in Scotland and Ireland.		Gold - £5.25k + VAT for all 6 events, including 2 x tickets
Past Presidents Dinner	To be held in London – venue tbc	25 <sup>th</sup> June In person	<ul> <li>£500 + VAT – Logo placement. 2 x tickets</li> <li>£2.5k + VAT – Siver, Pre-dinner Drinks Reception x 5 branding and logo placement</li> <li>£5k + VAT – Gold Table x 10, headline sponsor status, logo placement &amp; branding</li> </ul>



# **Building Professional Foundations**

Your organisation: Supporting CIOB members and aspiring future professionals as they begin their career pathways.

Conference	Overview	Dates	Conference
CIOB Student Festival	A virtual two day gathering, uplifting student members from around the world. Its purpose is to inspire, impart knowledge and celebrate our CIOB student community.	4 <sup>th</sup> – 5 <sup>th</sup> March	£3k + VAT, plenary presentation, 5 tickets, virtual exhibitor, prime logo placements £1.5 + VAT, place on a panel discussion, 2 tickets, virtual exhibitor, logo, placements £250+ VAT virtual exhibitor, logo placements
Tomorrows' Leaders Student Challenge	The CIOB's competition for students from around the world - run at a local level. Designed as a series of regional face to face challenges and can be run by CIOB Staff members, hub committees or the CIOB Tomorrow's Leaders community. It welcomes participation from both college and university students. It gives the challengers the opportunity to connect and engage with likeminded students.		<ul> <li>National Sponsor for <u>all</u> Student Challenges - £5k + VAT</li> <li>Logo will be prominently displayed across <u>all</u> student challenges as National sponsor.</li> <li>Announcement on social media</li> <li>Showcase your organisation (e.g offer a free product trial or work placement)</li> <li>Opportunity to send a message to all student teams</li> <li>Opportunity to attend one student challenge</li> <li>Trophy sponsor £3k, trophy supplied with branding to each challenge</li> </ul>
Tomorrow's Leaders Webinar Series Part 6, 7 & 8	Following on from the success of our Shaping the future as a Modern Professional in Construction Management webinars in 2023 & 2024. We are adding three more to the series and are looking for forward thinking organisations to sponsor one of these discussions to debate the issues to those starting their first steps in the industry. Target audience early careers and graduates, (16-20 years)	Online	£2k + VAT – A place on the discussion panel. Logo placement and branding on all communications and event website £250 + VAT event supporter, logo placement



# CIOB Academy

#### Demonstrate your expertise - Member learning content

The CIOB Academy develops leaders in construction through courses and online content that focus on practical skills, technical expertise and the right management attitude for the industry. We work with organisations that want to educate the industry whilst demonstrating their expertise in their own field. Further details on each of the below are available:

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Activity	Overview	Sponsor range (Prices + VAT)
CIOB Academy Zones	Housed on the CIOB Academy website, our zones are the virtual place to accommodate up to 20 pieces of educational content (per year) including webinars, thought leadership papers, case studies, blogs etc. CIOB Academy Zones – Environmental Sustainability Zone or Innovation Zone.	<ul> <li>£5K + VAT per annum. 5 pieces of content per quarter (content can be replaced once a quarter).</li> <li>Members directed to content via newsletters, dot mailers, social media etc.</li> </ul>
Webinars	We can host a piece of learning created by you, such as a live or recorded webinar or work in partnership to create content. We will promote this through our key communication channels, such as social media and e-comms	<ul> <li>£1.5k + VAT. We can host a piece of learning created by you, such as a live or recorded webinar.</li> <li>£5k + VAT. We can work with you to create a webinar or piece of learning in partnership.</li> </ul>
Industry Papers	A 6-to-10-page paper focusing on a specific industry subject or theme. Authored and presented under your brand, showcasing your organisation as a leading industry specialist on one or more of the following topics: Current trends, developments in the built environment, information on regulations, industry best practice, including examples (where possible) or case studies.  Prior to commencement, the topic will be agreed with the CIOB and final edit will be subject to a peer review. Promoted via CIOB Academy, Newsletters and Social media	<ul> <li>Written, edited and branded by your organisation, and ready to publish £5k + VAT</li> <li>Industry paper with accompanying webinar housed on the CPD portal (agreed at the time of contract) £9k + VAT</li> <li>Housed on the CIOB Technical Publications Page of the CIOB Academy website, as an Industry Paper for min of 12 months, unless exceptional circumstances (i.e. legislation change etc).</li> </ul>
Academy Banners	Promote your organisation on the CIOB Academy website, with a web page banner. Academy websites visits average around 70k per month. Housed in a prime position which will also be linked to your website so we can track how many people have clicked.	<ul> <li>£1k + VAT one month subscription</li> <li>£2.4k + VAT three months subscription</li> <li>£4.5k + VAT six months subscription</li> </ul>



#### **About CIOB**

We are the Chartered Institute of Building (CIOB), and we stand for the science, ethics and practice of built environments worldwide. Everything we do is to improve the quality of life for those using and creating the built environment.

We are committed to creating a world where all construction professionals are safe, trusted, and respected at work. We want construction professionals to have the tools and expertise to achieve their goals.

We are the world's largest and most influential professional body for construction management and leadership. With over 46,000 individual members and over 1000 corporate members (either Company Members or Training Partners) we work with all shapes and sizes of companies and consultancies and with individual members in 126 countries. We represent the most diverse set of professionals in the construction industry.

We are widely considered to be the internationally trusted voice of the building professional, representing an unequalled body of knowledge concerning the management of the whole building process. <a href="https://www.ciob.org/">https://www.ciob.org/</a>

#### Social Value Impact

Working with a specialist agency we mapped our social value baseline in 2022 which has revealed that CIOB makes waves that reach out far beyond membership. For every £1 invested in the CIOB £4.06 of social value is created.

This study has considered the work we do to inspire, educate and influence change in the industry. Whether that is the expert knowledge we release through magazines, research, courses and events or through the platforms that showcase excellence. Plus the support we give members and past members through our CIOB Assist, mentoring and even through our global networks. <a href="CIOB Social Value Impact">CIOB Social Value Impact</a>

For more information, please visit <a href="https://www.ciob.org/sponsorships">https://www.ciob.org/sponsorships</a> or email <a href="mailto:sponsorship@ciob.org.uk">sponsorship@ciob.org.uk</a>

