

Rationale for changes to 2022 subscriptions under resolution B and C

As part of the Entry Grade Value Proposition project, the CIOB are introducing new value propositions for the Applicant and Student grades that will provide a personalised, supported, affordable and clear journey to attain Chartered Membership.

Resolution B:

1. To increase the Student grade subscription (enhanced) from £38 to £50.

The proposed increase places greater emphasis on the value of our online CPD which has undergone significant quality assurance. Full time and part time CIOB Students studying a construction or built environment related course, whether just starting their career or mature students and wanting to join membership, are now able to choose between an Enhanced or a Basic subscription:

CIOB Students on **Enhanced Pathway** (paid for subscription) will receive the following benefits:

- Online CPD (full access)
- CPD events
- Hub Networking
- Online library and magazines
- Novus networking and Events (Tomorrow's Leaders when launched)
- Member Newsletter
- Construction Manager Magazine (printed copy to UK & Ireland only)

CIOB Students on **Basic Pathway** (free subscription) will receive the following benefits:

- Online CPD (public benefit access only)
- CPD events
- Hub Networking
- Online library and magazines
- Novus networking and Events (Tomorrow's Leaders when launched)
- Member Newsletter

2. To increase the existing Applicant grade subscription from £253 to the same as the Member subscription of £294. The Applicant (Academic) subscription will also increase accordingly from £127 to £147.

The Applicant grade is now solely for individuals who are ready to take their Professional Review and attaining MCIOB within a year. The aim of this approach is to encourage and support members into Chartered membership.

Under the current model, an upgrade subscription (the difference between the Member subscription of £294 and the Applicant subscription of £253 prorated) is charged when an Applicant passes their Professional Review. This will be removed with the new subscription in place.

We aim to be clear on supporting and engaging Applicants on their journey through the Professional Review process to MCIOB. At renewal, those in the current Applicant grade who are not Professional Review ready will have the option to move to a more relevant and attractive Pathway for them which will be at the lower £100 **Student** grade subscription detailed below with personalised support to progress through to Chartered membership.

Resolution C - new Pathways* under the Student annual subscription have been developed and when paid in pounds sterling is introduced from and including June 2021 shall be £100.

The new £100 subscription line under the Student grade is aimed at candidates in their early career and experienced practitioners. With the Enhanced Support Services available to work towards attaining Chartered Membership and includes a comprehensive package of products and services:

- Online CPD (full access)
- CPD events
- Hub Networking
- Online library and magazines
- Novus networking and Events (Tomorrow's Leaders when launched)
- Member newsletter
- Construction Manager magazine (printed copy to UK & Ireland only)
- new Mentoring service

Under the current model, all individuals in the Applicant grade pay £253. Those existing and new joiners who are not ready to take their Professional Review are now able to join on a lower, better value subscription of £100.

*New Pathways to Chartered Membership: Structured Pathway; Self-Development Pathway; Experienced Practitioner Pathway