



CIOB

Awards Ireland

Construction Manager of the Year

Become a Sponsor and
step into the spotlight

ciob.org/ciob-awards-ireland

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About the awards

The CIOB have been celebrating excellence in Irish construction for over 20 years with the prestigious Construction Manager of the Year Awards Ireland.

That's over two decades of celebrating extraordinary individuals who go above and beyond to deliver buildings that make a positive impact on the lives of the people that use them.

It's not about the size of the project; it's about the person that makes it happen. The construction managers that inspire, lead and enable the very best possible delivery of a project.

Renowned for their rigour, CMYA Ireland has a reputation for identifying the future leaders in our industry, from amongst the largest to the smallest companies.

This year, we are expanding our awards to include more than just CMYA. We are introducing the CIOB Awards Ireland, of which Construction Manager of the Year is one category. We want to take the opportunity to recognise a variety of different people in the industry, who are promoting CIOB values of professionalism, integrity, excellence, and respect. Sponsoring CIOB Awards Ireland puts your organisation right at the heart of construction; it's the place where you will be seen by people who make decisions about our industry and demonstrates you are a key player in construction.

CONSTRUCTION MANAGER
OF THE YEAR in Ireland
AWARDS

2019



"At the end of 2018, I set myself a goal to achieve MCIOB status by the end of 2019. When the opportunity arose to compete in the CMYA, I knew that this would be the catalyst to propel me to achieving my goal."

Gary O'Sullivan MCIOB, finalist, CMYA Ireland 2019



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“Achieving NZEB in Irish construction necessitates not only changes in product performance but also an understanding of the technical advantages gained from professional detailing on site. We were delighted to partner with the CMYA in highlighting excellence in those managing site installation to achieve best performances and delivery of design intent.”

Phil Ward, Xtratherm, sponsor of CMYA Ireland 2019

2022 Schedule

28 May 2021

Launch of 2022 Construction Manager of the Year Ireland with campaign to generate entries.

December 2021

Competition entry period ends.

January 2022

Judging Stage 1: review paper applications.

February – March 2022

Judging Stage 2: interviews.

Campaign to generate table bookings commences.

April – May 2022

Finalists announced.

Campaign to promote finalists.

2 June 2022

Awards event at Croke Park in Dublin.

June – August 2022

Campaign to promote the 2022 winners.

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Key facts

Brand placement	Engagement	Stakeholders
<p>Ireland and Northern Ireland membership</p> <p>3,000 individuals plus company members</p>	<p>Awards event</p> <p>c300 attendees</p> <p>Including finalists, senior directors of construction companies, clients, architects, judges, sponsors, CIOB President/or other Officer, Chief Executive, senior CIOB staff and members</p> <p>Logos on screen</p> <p>Opportunity</p> <p>Advertisements on main screen</p>	<p>Entrants</p> <p>c30 entrants</p> <p>Project managers from both large and small contractors, members and non-members of CIOB. Entrants may be site-based, consultants, from M&E projects.</p>
<p>Social media</p> <p>Twitter: 34.1k followers</p> <p>Facebook: 6,303 followers</p> <p>LinkedIn: 33k members</p>		<p>Nominators / Supporters</p> <p>Each entrant has a nominator/supporter who is usually their director or client</p>
<p>Construction Manager Magazine</p> <p>Print distribution 30.6k</p> <p>Unique website visitors 41k</p>		<p>Judges</p> <p>c10 judges</p> <p>Experienced industry professionals who are Members and Fellows of CIOB</p>
<p>ciob.org/ciob-awards-ireland</p> <p>Sponsors promoted on:</p> <ul style="list-style-type: none">– Front page– Dedicated sponsors page		

CIOB Awards Ireland event

This prestigious event is held at Croke Park in Dublin, the headquarters for the GAA, one of the world's greatest amateur sporting organisations. The GAA is an integral part of who we are and what we stand for. It is this living legacy and welcoming nature that makes Croke Park one of the world's most unique destinations to inspire and entertain. The evening is exhilarating and emotional as the crowd roars with excitement and listens intently as we announce the deserving winners.

- Formal black tie, evening dress event
- Guests arrive to mingle with a drink in the bar before taking their seats in the world famous Great Room
- Welcome from CIOB Officer (e.g. President, Vice-President)
- Formal dinner with sponsor adverts playing on large screen
- Awards Ceremony with celebrity host
- Gold and Silver medals are presented on stage, building up to the final award of the evening which is for the overall Construction Manager of the Year

"Judging the CMYA is a unique and rewarding opportunity to experience the dynamic and innovative approaches being applied to a diverse range of construction projects. As a CMYA judge it is always an honour to meet pioneering construction professionals who inspire, lead, and deliver outstanding construction projects."

Clare Mahon, judge of CMYA Ireland 2019

VIP guests, including sponsors*, will enjoy a private champagne reception as they arrive before taking their seats for dinner.

Sponsors

- Sponsors* will have the opportunity to place promotional stands in key locations.
- Sponsors* will receive a briefing for presenting the medals on stage
- The event is filmed, with sponsors* having an opportunity to take part in an interview

* Precise sponsor entitlements are dependent on level of sponsorship



Sponsorship packages (All prices shown are exclusive of VAT)



	Gold €5000 / £4400 + VAT	Silver €3000 / £2600 + VAT	Bronze €2000 / £1700 + VAT	Supporter €1000 / £850 + VAT
Branding				
Logo on web	✓	✓	✓	✓
Company profile on Web	100 word profile	50 word profile	50 word profile	
Permission to use CIOB Awards Ireland logo in your own publicity	✓	✓		
Social media recognition of being a sponsor	✓	✓	✓	✓
Awards event				
Main screen during dinner	Dedicated logo slide	Dedicated logo slide	Logo only	Logo only
On stage presentation of medals	✓			
Tickets	10 VIP tickets	4 VIP tickets	2 tickets	Option to purchase 2 tickets at discounted price
Display opportunity	At VIP and main receptions	At VIP and main receptions	At VIP reception	A branded gift, supplied by you, to be placed on all finalists' tables at awards dinner
Event programme	Full page advert	Half-page advert	Quarter-page advert	Logo
Photo with category	✓			
Branding on printed collateral	✓	✓	✓	✓
Acknowledgement by keynote speaker	✓			
Post event				
CIOB Awards Ireland feature in Construction Manager Magazine (ABC-audited circulation of 30,887 CIOB members monthly)	Logo and full recognition in article			
Congratulations email sent on your behalf to all winners	✓			
Social media recognition of being a CIOB Awards Ireland 2022 sponsor	✓	✓	✓	✓

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2 JUNE 2022
CROKE PARK, DUBLIN

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