



**CIOB**  
Aspire

# Construction Career **Mythbusters**



# Think you know construction? Think again.

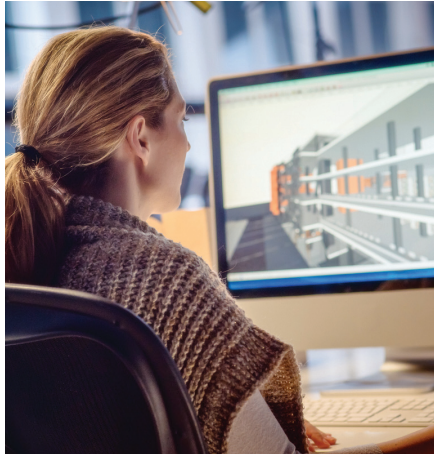
Construction isn't just hard hats and muddy boots. It's technology, creativity, high incomes and a future you can help build.

Whether you're academic, hands-on or creative – there's a place for you.

Read on to bust common construction career myths and explore your future building a better world.

## MYTH

# You don't earn enough money in construction



## FACT

Construction careers offer excellent earning opportunities that grow with experience. Many roles pay well above average salaries, especially as you progress into senior positions. Digital and management roles are in high demand and often come with even higher pay. Plus, you can start these careers through apprenticeships or on-the-job training, avoiding student debt.

## MYTH

Construction is just for people who aren't academic



## FACT

Today's industry needs all kinds of thinkers. Maths skills for engineers and surveyors, creativity for architects and designers, digital fluency for technology-led roles like BIM and robotics, and critical thinking for project planners and sustainability experts.

Whether you're hands-on, academic or creative, there's a place for you in construction.

## MYTH

It's a male-only or male-dominated field



## FACT

That's changing – fast! More women than ever are training for roles such as site managers, engineers, architects and digital designers, as well as many other areas across construction. Companies are investing in inclusive teams and equal opportunities.

Construction thrives on diverse perspectives, and it needs more people from all backgrounds.

## MYTH

# Construction is dirty and dangerous



## FACT

Health and safety is a top priority in construction, and most roles don't involve mud or hard hats. In fact, many jobs are in offices, labs or even design studios.

Digital, planning, environmental design and financial roles are clean, modern and technology-driven. Even on-site roles are now high-technology, safety-led and well-regulated.

## MYTH

# It's not a future-proof career



## FACT

Construction is at the heart of the future. From building green cities and smart homes to driving net-zero targets, this industry is evolving faster than ever. Careers in sustainability, digital construction and infrastructure are booming.

AI, robotics, renewable energy and digital twins are shaping tomorrow's world, and you can help build it.

## MYTH

You have to go to university to have a good career



## FACT

That's not true in construction. Many high-earning roles start with apprenticeships or college courses, not just through university.

Apprenticeships offer real work, qualifications and pay without student debt, and many go on to become project managers, engineers or even company directors. There's no single route to success, just the one that works best for you.

## MYTH

# You have to be physically strong to work in construction



## FACT

Construction values a diverse range of skills beyond physical strength. While physical fitness is beneficial in some roles, the industry also needs expertise in planning, design, digital technologies and sustainability.

Companies are embracing diversity and inclusion, creating workplaces that value different perspectives. Success in construction comes from skills, knowledge and dedication, not physical appearance or strength.

## MYTH

You'll be stuck doing the same thing forever



## FACT

There are hundreds of career paths and many ways to grow. You might start on-site and move into leadership, sustainability, planning, technology or international projects. Many people also join from other sectors, like the army, bringing valuable transferable skills.

Construction is project-based, so work is always changing, exciting and rewarding.



Learn more about careers  
in construction and get free  
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